



“HOLIDAY MAGIC” PROGRAM

PATRON ADS/MESSAGES

This year we will be selling patron messages and ads for the “Holiday Magic” program. This is an opportunity for you, relatives and friends to send a good luck message to your favorite dancers or for dancers to send messages to others. These messages/ads will be printed in the back of the program. Ads can be personal well wishes or advertisements for your business. The size of the program will be 5.5 x 8.5. Submission of patron messages and ads are subject to approval. Deadline is November 11, 2017.

Patron Messages

Up to 50 characters (1 line)	\$5.00
Up to 100 characters (2 lines)	\$7.50
Up to 150 characters (3 lines)	\$10.00

Message Example: Good Luck in your performance today. We know you’ve worked hard and can’t wait to see you. Love, Mom and Dad

Write your Patron Message as it will appear in the program.

Name/Phone Number _____

Payment information

I am paying by:

Mastercard _____ VISA _____ Discover _____ AMEX _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Credit Card on File _____ Enclosed Check _____ Cash _____

Patron Ads

Ads can be personal well wishes or advertisements for your business. All ads will be printed in black and white. Please provide a high-resolution (300dpi or better) JPEG or PDF of your ads according to the following specifications. Submission of patron messages and ads are subject to approval. Deadline is November 11, 2017.

¼ Page Ad (2.75 x 5.5) \$25.00

½ Page Ad (5.5 x 4.25) \$40.00

Full Page Ad (5.5 x 8.5) \$75.00

Business Information

Company Name _____

Contact Name _____

Contact Phone _____

Address, City, State, Zip _____

Email _____

Dancer's Name _____

Ad Copy

_____ Black & White camera-ready ad is enclosed. (Disc, cd, etc)

_____ Black & White high-resolution (300 dpi or better) JPEG or PDF ad will be emailed to longwoodperf@aol.com

(Please use Subject Line: "Business Ad/ (Company Name)/(Student's Name)")

Special Instructions

Payment information

I am paying by:

Mastercard _____ VISA _____ Discover _____ AMEX _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Credit Card _____ Enclosed Check _____ Cash _____